

FOGSI-Koita Centre for Digital Maternal & Child Care

CHIEF EXECUTIVE OFFICER

Position Description

About FOGSI

The Federation of Obstetric and Gynaecological Societies of India (FOGSI) is one of India's largest professional medical bodies, representing over 45,000 obstetricians and gynaecologists across the country. FOGSI plays a defining role in advancing women's health shaping clinical practice, policy, and professional training in maternal and newborn health at the national level.

About Koita Foundation

Koita Foundation (KF) partners with leading academic institutions, hospitals, healthcare technology companies, and civil society organisations to accelerate Digital Health adoption across India. Its portfolio of national-scale centres includes collaborations with IIT Bombay, Tata Memorial Centre, the National Cancer Grid and the Research Society for the Study of Diabetes in India (RSSDI). KF also works with the Government of India's ABDM initiative on its national rollout and supports NABH, India's foremost hospital accreditation body, with its Digital Health agenda.

The Opportunity

FOGSI and Koita Foundation are jointly establishing the FOGSI-Koita Centre for Digital Maternal & Child Care (FOGSI-KCDM) — a first-of-its-kind institution dedicated to accelerating digital health adoption across maternal, newborn, and reproductive healthcare in India.

This is a rare opportunity to lead a purpose-built digital health centre at a critical inflection point for women's health in India. As Chief Executive Officer, you will shape FOGSI-KCDM's strategic vision, build its institutional foundations and establish it as a nationally recognised platform that influences how digital tools are adopted, validated and scaled across FOGSI's 45,000+ member network.

This is not a conventional healthcare management role. It is a systems leadership role at the intersection of clinical communities, digital technology, government, academia, and the private sector. The CEO will be accountable for translating vision into action, forging high-impact partnerships and delivering measurable outcomes for providers and patients alike.

Position Specification

Position	Chief Executive Officer
Location	Mumbai (FOGSI Headquarters, Lower Parel)
Reporting To	FOGSI & Koita Foundation Leadership
Qualification	Advanced degree in healthcare management, public health, business administration or a related field desirable
Tenure	3 years + extension (based on performance)
Type of Employment	Full-time
Travel	Domestic travel required as per programme needs

Vision and Focus Areas

Obstetrics and gynaecology is being transformed globally by digital tools improving quality, access and cost of care across the full patient journey, from screening and diagnostics through to treatment, home care, and complication management.

FOGSI-KCDM's vision is to build a digitally enabled ecosystem for providers, hospitals and expecting mothers that improves outcomes in maternal and women's health through the responsible, scalable and context-sensitive adoption of digital tools.

Key areas of focus include:

- **Quality:** Leveraging digital technology to improve treatment workflows and patient experience through clinical quality measures, guideline adherence, patient engagement, and AI/ML
- **Affordability:** Identifying opportunities for cost reduction through digital health technology and data sharing, including cost-of-care benchmarking
- **Access:** Expanding access to high-quality care, especially in non-urban and rural areas, through telemedicine and remote monitoring
- **Productivity:** Improving clinical and administrative workflows through digital tools and automation
- **Best Practices:** Identifying and disseminating global best practices in digital health for maternal and women's care
- **Capacity Building:** Developing structured programmes to groom OB-GYNs into digital health leaders through mentorship, projects, and exposure
- **Research & Development:** Partnering with healthcare startups, pharma companies, and research institutions to drive R&D and translate research into impact

Roles & Responsibilities

Strategic Leadership and Vision

- Define and execute the strategic roadmap of FOGSI-KCDM in alignment with FOGSI's mission and priorities
- Develop and implement strategic plans, programmes, and partnerships to accelerate digital health adoption among FOGSI's 45,000+ members and affiliated institutions
- Ensure strategic coherence across programmes, partnerships and resource deployment

National Programme Leadership

- Drive programme design and implementation across priority areas including EMRs/HIS, telemedicine, maternal–child health solutions, clinical decision support and data analytics
- Ensure programmes demonstrate rigour, data-driven design and measurable outcomes
- Establish and maintain a marketplace of FOGSI-validated digital health solutions
- Advocate for digital health adoption within the OBGYN community through awareness, training and capacity-building initiatives

Partnerships and External Engagement

- Forge collaborations with digital health companies, healthcare providers, government agencies, insurance bodies, and academic institutions
- Represent FOGSI-KCDM with credibility across clinical, technology and policy stakeholders
- Engage with healthcare technology companies to co-develop and test new solutions, leveraging research and real-world evidence

Organisational and Operational Excellence

- Build, lead and mentor a high-performing team to execute the Centre's initiatives and drive measurable impact
- Establish strong monitoring and evaluation mechanisms to track outcomes and assess impact
- Manage the financial health of the Centre, including budgeting, forecasting and financial reporting
- Lead fundraising efforts to support large-scale strategic projects and ensure the Centre's long-term sustainability

Note: The roles and responsibilities outlined above are not exhaustive. The role holder is expected to carry out any other related duties within their skills and abilities as reasonably required.

Experience

Qualifications

- Advanced degree in healthcare management, public health, business administration, or a related field is desirable

Must Haves

- Minimum 15 years of overall experience, including at least 5 years in Digital Health, healthcare management or a closely related area
- Proven leadership experience in a senior management role, preferably in healthcare, digital health or healthcare consulting
- Demonstrated expertise in strategic planning, stakeholder engagement and partnership development
- Strong understanding of digital health technologies, healthcare delivery systems and the maternal and newborn care ecosystem in India
- Financial acumen and prior experience in budgeting, fundraising and managing large-scale programmes
- Excellent communication, negotiation and interpersonal skills, with the ability to engage senior clinicians and stakeholders

Behavioural Competencies

- A systems thinker with the ability to translate long-term vision into decisive, practical action
- An execution-oriented leader with a strong sense of ownership, accountability, and drive for impact
- Strong leadership and people management skills, with a collaborative and inclusive working style
- Comfortable navigating ambiguity, complexity, and multi-stakeholder environments
- Values-driven and relationship-oriented, with the ability to build trust across clinical, technology, and government communities
- Deep alignment with the mission of improving maternal and women's health outcomes in India

What Success Looks Like

- FOGSI KCDM is established as a credible, nationally recognised digital health centre for maternal and women's care
- Digital health adoption is visibly accelerating across FOGSI's member network and affiliated institutions
- Strong, productive partnerships with technology companies, government and academic institutions are delivering real outcomes
- A validated marketplace of FOGSI endorsed digital health solutions is operational and growing
- A pipeline of OBGYN digital health leaders is being developed through structured capacity-building programmes